

Experienced web designer with more than 5 years of experience in web design. Excellent reputation for resolving problems, improving customer satisfaction, and driving overall operational improvements. Consistently saved costs while increasing profits.

Work History

2015-01 -
Current

Freelancer Web Designer/ User Experience (UX) Designer

Mississauga, ON

- Developing wireframes, sitemaps, screen flows, task flows and digital design files based on user need
- Designed, developed and updated Schools, non-profit organizations, companies and personal websites
- Using design thinking and user centered design principles to overcome challenges online in both desktop and mobile environments
- Staying informed of competitor products, layouts, industry trends within our industry and to the broader digital landscape at large
- Design websites from scratch using html/CSS/bootstrap
- Designed and customized WordPress and Shopify themes
- Work on the PHP pages to change the WordPress themes or plugins to meet the customer's requirement
- Worked on the CSS stylesheet to do any changes according to the customer's point of view
- Worked on SEO to improve the visibility of websites in search engines
- Experience in mobile Apps customization using Appy Pie

2016-01 -
2019-09

Web Designer/ Web Developer

Orbit Systems Oakville Ontario Canada,

- 3 years' experience in Creating, updated website page and Installed software
- Designed and customized WordPress themes
- Work on the PHP pages to change the WordPress themes or plugins to meet the customer's requirement
- Worked on the CSS stylesheet to do any changes according to the customer's point of view

Randa Hammad

Contact

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<https://fantasticdesigns.ca>

Skills

- 5 Year of experience as Web development / Web design
- Proficient in building websites in WordPress and Shopify
- Proficient in HTML and CSS. knowledge of PHP
- Experience in Google Ads
- Experience in google analytics
- Experience in google Tag Manager
- Experience in hosting by AWS
- Experience in UX/UI design
- Experience in Paypal payment
- Proficient in Adobe Photoshop, MS Office Word, Excel, PowerPoint and advanced Spreadsheet skills

- Worked on SEO to improve the visibility of websites in search engines
- Researching troubleshoot and resolve complex problems independently
- Retaining existing clients and developing new business by extending high quality and efficient service
- Working closely with team members to meet or exceed all customer service requirements
- Met and exceeded company sales and productivity goals for the last year Web development /Web design instructor

- Strong analytical and research skills for improving existing systems and processes
- Creative, open, committed, innovative and an excellent team player

2016-01

Web Designing and Web Development Instructor

Polyculture Immigrant and Community Services, Mississauga, Canada

- Set and taught web design Courses including designing websites using Html and WordPress, CSS and photoshop
- Set and taught computer courses for the Polyculture's clients to teach them MS
- Office Package
- Taught the student how to host their websites in a hosting provider company Web development /Web design instructor
- conducted workshops for 100 students on how to design web sites using, HTML, Dreamweaver, Adobe Flash, Photoshop and JavaScript
- Conducted classroom lectures on Web Developing using Asp.net, C#, SQL server
- Planned, designed, implemented and deployed complete websites
- Designed a whole website including designing sit's banner, and logo using Photoshop, and designing sit's dropdown menus using JavaScript Accomplishments
- Saved about \$50,000 for the university as a cost of buying new computers, designing and developing new websites
- Coached a group of 20+ language teachers in PC skills
- Coached students to enhance their web designing, Web Developing skills to pursue many opportunities in fields involving information technology

2011-01 -
2012-01

Lead Technical Web Developer, Designer and Instructor

King Saud University. AL Riyadh, KSA

- Coached students how to program using C# and Asp .Net to develop creative websites
- Instructed students how to design, websites using HTML, CSS, Dreamweaver JavaScript, Photoshop and Flash
- Managed and created the development of Web designing, Web developing curriculum
- Coached student how to host a website on a hosting server

Accomplishments-

- Solid track record for successfully producing junior designer, developers: 100% of our graduated student graduated with excellent marks

Education

- Certificate of achievement of UX/UI Design: Principles and Practice from Sheridan College
- Certificate of achievement of .Net bridging Program *Humber College*

- Bachelor's degree: Electronic Communication Engineering

- Certificate of Microsoft (ICDL)

Portfolio

<https://fantasticdesigns.ca/>



